

**Site Overview**

If you're unsure if SEO would help your website then we recommend starting with a site overview. We take a broad overview of your website and analyze it from an SEO perspective. We'll look at the keywords you're currently as well as do some initial research on what keywords your customers are using. We'll also do a quick analysis of your top competitors and show you what we've learned. You'll receive a report detailing how effective your website is in terms of SEO, a few recommended keywords you target, a timeline of how long it would take to achieve those rankings, and recommendations for the next step.

<b>What's Included</b>	<b>SO - Level 1</b>	<b>SO - Level 2</b>	<b>SO - Level 3</b>
Pages Analyzed	10	20	30
Number of "Competitor Quick-Analysis" Completed	3	5	7
Pricing	\$197	\$297	\$397

**Search Engine Optimization and Monthly Promotional Package**

If you're ready to dive into SEO and have your website appear higher in Google, Yahoo, and the other search engines then you'll want to sign up for one of our SEO packages. We work with you to get your website ranking higher in front of your target audience. We have several packages so you can choose what best fits your needs. We will, of course, be happy to recommend the package that best fits your needs.

<b>Pricing</b>	<b>SEO - Level 1</b>	<b>SEO - Level 2</b>	<b>SEO - Level 3</b>
Site Overview Cost Applied to Set-Up Fees?	x	x	x
Hourly Pricing for Services not Covered	\$60	\$50	\$36
Set Up Pricing	Please Call	Please Call	Please Call
Monthly Pricing	Please Call	Please Call	Please Call

**On-Page Optimization - Phase 1**

Top Keywords Researched	50	75	200
Traffic Analysis and Expectations	x	x	x
Competitor Analysis	5	10	20
Pages Optimized on Your Website	10	20	50
Keywords Optimized on Your Website	10	20	50
Title & Meta Tag Optimization	x	x	x
Analysis of & Recommendations for Internal Linking Structure	x	x	x
Recommended changes of page text	x	x	x
Changing/Rewriting of Page Text		x	x
Changing of Internal Links			x

**Link Analysis, Link Building, and Content Creation - Phase 2**

Search Engine Submission (submitted to all major engines)	x	x	x
Directory Submissions (submitted to all major directories)	x	x	x
Approximate # of One-Way Links per Month	30	60	120
Custom Articles (Monthly)	3	6	15

**Social Media Marketing - Phase 3**

Article Submission	x	x	x
Social Bookmarking	x	x	x
Squidoo Lense Marketing		x	x
Creating & Maintaining Profiles on Social Media Sites like Facebook & Twitter		x	x
Creating & Marketing of Web 2.0 Viral Content			x
Podcast Creation			x

**Reporting**

Monthly SEO Reports	x	x	x
Webstore Solutions Ranking Guarantee	x	x	x
Google Analytics Reports	x	x	
Customized Analytics Reports			x

**A La Carte Pricing**

Additional Pages Optimized	\$40 per additional page or \$300 per ten pages
Additional Keywords Targeted	\$50 per additional keyword or \$400 per 10 additional
Custom Articles (In-House Copywriter)	\$40 per article or \$150 for five articles
Podcast Creation	\$400 per created podcast - 30 minute maximum
Consulting Services	\$100 per hour, 1 hour minimum, billed every 15 minutes
Market Exclusivity (Normally we work with a maximum of 3 companies in a market)	2.5x the quoted price
Social Media Marketing - A La Carte	Call for Pricing